



Medical Information and Executive Leadership Fellowship 2025

In Partnership with



RUTGERS HEALTH

**Institute for Pharmaceutical
Industry Fellowships**

CONTENT OVERVIEW

03

Message to Prospective Fellows

04

Fellowship Overview

05

Fellowship Responsibilities

06

About phactMI

08

Board of Directors

10

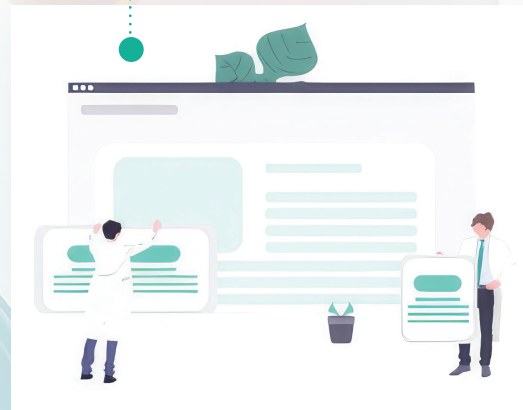
Key Mentors

11

Rutgers Pharmaceutical Industry
Fellowship Program



05



04



06



MESSAGE TO PROSPECTIVE FELLOWS

Dear Prospective Fellows:

On behalf of the Pharma Collaboration for Transparent Medical Information (phactMI) and the Ernest Mario School of Pharmacy, Rutgers, The State University of New Jersey, thank you for your interest in the Rutgers-phactMI 2025 Medical Information and Executive Leadership Fellowship. We are excited to be part of your professional development plans.

Your interest in our fellowship program is both inspiring and commendable. At phactMI, we are committed to fostering the next generation of leaders, and we believe that your dedication to advancing medical information and executive leadership skills aligns perfectly with our mission. phactMI currently represents the Medical Information Leaders of 35 pharmaceutical/ biopharmaceutical companies and five corporate partners.

“
At phactMI,
we are committed to
fostering the next
generation of leaders.”

Throughout the fellowship, you will have the opportunity to engage in a dynamic and enriching learning experience that combines hands-on training, mentorship from seasoned professionals, and exposure to cutting-edge research and industry trends. Our program is designed to equip fellows like yourself with the tools, knowledge, and networks necessary to excel in the pharmaceutical industry and make a meaningful impact on global health outcomes.

As you embark on this transformative journey, I encourage you to approach each opportunity with an open mind, a thirst for knowledge, and a commitment to excellence. Your contributions and insights will not only shape your own career trajectory but also contribute to the collective advancement of our industry and the betterment of patient care worldwide.

We look forward to the possibility of welcoming you into our community of scholars, innovators, and leaders.

Warm regards,

Jon Stelzmilller
CEO
phactMI

FELLOWSHIP OVERVIEW

The Rutgers-phactMI Medical Information and Executive Leadership Fellowship is a unique opportunity for the Fellow to engage and work within different Medical Information organizations.

The two-year program provides experiences in Medical Information Departments of two member companies as well as time with a non-profit organization working with multiple stakeholders from around the industry. Fellows will rotate through phactMI (2 six-month rotations, and through two Medical Information Department within pharma (each a six-month rotation).

RENA RAI PharmD, 2020-2022

The phactMI fellowship in Medical Information & Executive Leadership provided me with valuable experiences across the industry which served as the foundation on which I built my career. I had the privilege of learning from preceptors and mentors dedicated to driving my professional and career development. I am incredibly grateful for this unique experience.



The Fellow will report to and be mentored by the Director of Research and Publication as well as being mentored by the CEO of the organization and other Executive Board members.

After completing their two-year program, the fellow will be highly qualified to join the Medical Information Department of any pharmaceutical/biotech or device company.

Since 2020, phactMI has partnered with the Ernest Mario School of Pharmacy at Rutgers, The State University of New Jersey to support professional development through fellowship programs. Past Fellows have gone on to work for Johnson and Johnson as a Manager, Content Strategy and Innovation, and EMD Serono as a Senior Manager - Medical Information Contact Center (US/Canada) and Fertility/HIV.

FELLOWSHIP RESPONSIBILITIES

Goals and Responsibilities of the Medical Information and Executive Leadership Fellowship.

The Fellow takes on the roles and responsibilities of a Medical Information Scientist. This Fellow will be exposed to the foundational elements of Medical Information and project management skills and have the opportunity to work with Medical Information Leaders throughout the industry. In addition to Medical Information skills, this Fellow will have the opportunity to lead cross-industry collaboration projects and have a focus on building leadership skills. Specific responsibilities include but are not limited to:

phactMI Experiences

Enhancing communication skills

- Develop written material for the phactMI Board of Directors and phactMI member company meetings and communications.
- Co-lead the development of peer-reviewed publications.
- Create presentation for national meetings.

Develop leadership skills

- Interact with phactMI Board of Directors, Project Management Office, and executive members of phactMI member company.
- Co-lead the community of fellows for phactMI member companies.
- Participate and lead 1-2 projects within phactMI committees.

Gain an industry perspective on Medical Information issues

- Actively participate on initiatives across various committees including Insights and Analytics, Technology and New Services Initiatives, and Partnerships.
- Conduct research projects supporting and representing the collective industry challenges and propose innovative approaches to enable holistic solutions consistent with phactMI vision/mission.



JERRY LAU
PharmD, 2022-2024

The MI and Executive Leadership Fellowship at phactMI has been a rewarding experience. I had opportunities for hands-on training in MI and scientific communications and leadership at 3 different companies, fantastic support from my preceptors and mentors, and a strong sense of community. I am grateful for this experience and recommend it to those seeking a career in the pharmaceutical industry.

Member Company Experiences

Provide evidence-based medical information to both external and internal stakeholders

- Respond to unsolicited medical inquiries from healthcare professionals and customers through an interactive omni channel model.
- Enhance medical writing, literature analysis, and data analytics abilities by creating unbiased, fair-balanced scientific content for global and regional purposes.
- Evaluate voice-of-customer data to offer insights and recommendations for enhancing scientific content creation.
- Utilize scientific and product knowledge to offer global scientific response support and review of materials across various therapeutic areas.
- Aid in the development of cutting-edge scientific content across various therapeutic fields and use benchmarking to guide strategic decisions.

Develop leadership skills and critical thinking

- Develop collaboration and leadership skills through global projects, regional initiatives, and cross-functional projects.
- Champion the unmet regional global scientific content needs by engaging in diverse thinking, risk taking, and transparent/constructive conversations.

ABOUT phactMI

Company History

In October 2013, 19 colleagues from various pharmaceutical companies came together with a common mission - helping to communicate the value of Medical Information to Healthcare Professionals (HCPs). This is when the Pharma Collaboration for Transparent Medical Information was formed, known as phactMI.

phactMI is a collaboration of pharmaceutical company Medical Information leaders that are dedicated to supporting healthcare professionals in their commitment to provide quality patient care. As of 2024, phactMI has grown to include 35 member companies and five corporate partners.

The mission of phactMI is to communicate the value of the Medical Information provided by the pharmaceutical industry and the significant role it plays in supporting the information needs of the medical community, including providers, payers, patients, and caregivers.

VISION

phactMI will be the premier organization demonstrating the strategic value of MI, by acting as both an industry center of excellence and the leading-edge single source of medical information, so that pharma manufacturers, HCPs, patients, and partners can benefit from the full value of MI.

GOALS

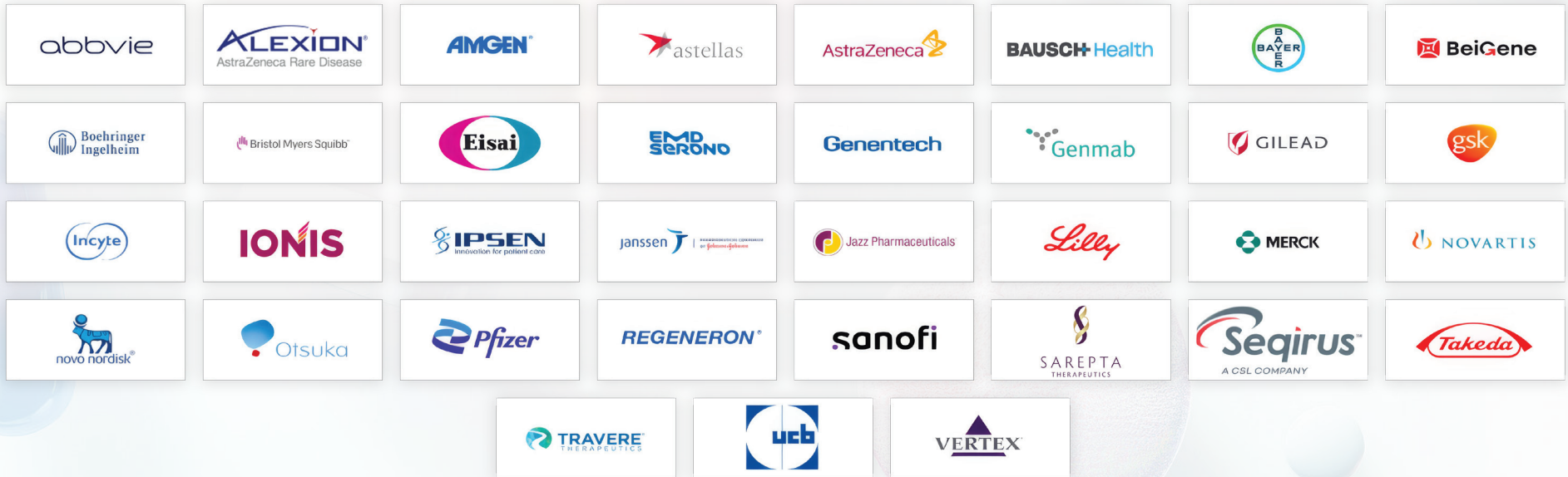
Delivering Value to Members increases phactMI's ability to drive Value to Others – within Pharma, with HCPs and patients, and beyond.

STRATEGIES

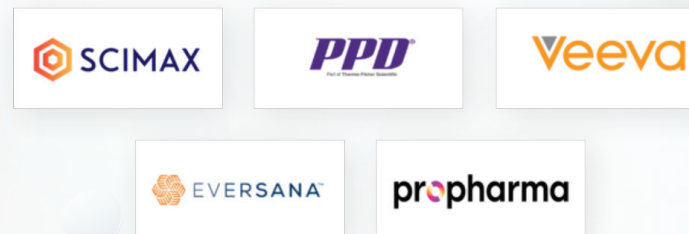
- Own the Narrative
- Partner for Influence
- Build the Source of the Future



OUR MEMBER ORGANIZATIONS



OUR CORPORATE PARTNERS



BOARD OF DIRECTORS



STACEY FUNG
President



MARIE-ANGE NOUÉ
Vice President



KRISTIN GOETTNER
Secretary



MARY SENDI
Past President



HANADY ELHADIDY
Treasurer



MICHAEL DELUCA
Director



CYNTHIA BONGIOVANNI
Director



ALICIA CADOGAN
Director



ANNAMARIA CRISAN
Director

PROJECT MANAGEMENT OFFICE



JON STELZMILLER
CEO



MARYBETH RICHARDS
EVP



JENNIFER RIGGINS
Partnerships & Technology
Strategist



JOHN JONES
Director, Technology



EVELYN HERMES-DESANTIS
Director, Research &
Publications

KEY MENTORS FOR FELLOWS



EVELYN HERMES-DESANTIS, PharmD, BCPS
Director, Research & Publications

Leads phactMI's research and publications agenda, and oversees Membership initiatives such as the Mentoring Program, Educational Outreach, and the Fellowship Program.



JON STELZMILLER
CEO

Leads phactMI's strategic vision for providing value to members to be able to drive value to others.



CINDY TSE, PharmD
Associate Director, Global Medical Information

Responsible for Global Medical Information at Gilead Sciences specializing in oncology.

JENNIFER RIGGINS, PharmD
Partnerships & Technology Strategist

Leads phactMI's partnership initiatives to enhance the network and impact.



MARIE-ANGE NOUE
Vice President

Leads Scientific Communication, including Medical Information at EMD Serono. Currently serves as Vice President of the Board of Directors of phactMI.





Rutgers Pharmaceutical Industry Fellowship (RPIF) Program

Ernest Mario School of Pharmacy (EMSOP)

Rutgers, The State University of New Jersey

The RPIF Program has thrived under the leadership of the founder, Dr. Joseph A. Barone, Dean and Distinguished Professor of the EMSOP, Dr. Carolyn Seyss, the Director for the Institute for Pharmaceutical Industry Fellowships, and Dr. Michael Toscani as the Director Emeritus.



Joseph A. Barone, PharmD, FCCP
Dean and Distinguished Professor



Carolyn Seyss, PharmD, RUCIF
Fellowship Director



Michael Toscani, PharmD
Research Professor,
Fellowship Director Emeritus

Program History

1984

EMSOP and 2 pharmaceutical companies began a first-of-its-kind collaborative pilot program to evaluate the potential contributions of clinically-trained pharmacists within a pharmaceutical industry practice setting. Following the successful pilot, the RPIF Program grew significantly and expanded to now include 27 companies within the pharmaceutical and biopharmaceutical industry with approximately 350 Fellows.

2002

Dr. Ernest Mario generously provided an endowment to establish RPIF as an Institute to enhance and promote the role of pharmacists in industry through the RPIF Program. The Institute staff members:

- Provide leadership and administrative support
- Promote quality, communication, scholarly activity, and professional development
- Arrange specialized training opportunities within the pharmaceutical and biopharmaceutical industry

2018

RPIF expanded to offer interdisciplinary Fellows' training by adding physician Fellowship opportunities to our well-established program.

2023

The RPIF Certificate is recognized with special credentials so our alumni can now proudly identify themselves as **RUCIF (Rutgers University Certified Industry Fellow)**.

Over 1,700 Post-Doctoral Fellows have completed the RPIF Program, most of whom are experiencing influential and rewarding careers in the pharmaceutical and biopharmaceutical industry throughout the US and abroad. The RPIF Program has Preceptors and Mentors from industry who share their knowledge and experiences with the Fellows through an intense but closely-guided training program. Assignments and projects are challenging, meaningful, and designed to enhance understanding of the pharmaceutical and biopharmaceutical industry and the Fellow's functional area(s). Our goal is to provide the environment for Fellows to build the foundations to fuel their careers as future leaders in the industry.

Professional Development Series

All Fellows gather once monthly as a group to participate in the Professional Development Day (PDD) series, an important component of their training that complements the hands-on experience provided at the sponsor companies. The PDDs are steered by a committee of Fellows and are designed to enhance the Fellows' leadership skills such as emotional intelligence, communication, critical decision making, and presentation skills. Fellows develop skill sets under the guidance of external trainers and accomplished RPIF alumni. PDDs also provide general knowledge about various aspects of drug development/commercialization and issues facing the pharmaceutical and biopharmaceutical industry, and promote connectivity and a sense of community among Fellows and alumni from different companies and disciplines.

The Fellows can learn from each other through individual and group presentations on topics and issues related to the pharmaceutical and biopharmaceutical industry. In addition, outside experts provide training and professional development in a variety of areas (e.g., tools for corporate success, professional writing, presentations, meeting facilitation, negotiating, influencing, networking, conflict resolution, giving and receiving feedback, and business etiquette). Other PDD guest speakers include senior industry executives, including our successful RPIF Program alumni, who share their career paths, insights, and experiences. Importantly, PDDs provide an excellent opportunity for Fellows to interact with each other and develop lasting personal friendships and a strong professional network of Fellows, faculty, alumni, and other industry executives.

Key Program Features

RPIF FOSTERS the growth and development of future pharmaceutical and biopharmaceutical industry professionals and leaders through:

- F** **Family of Leading Companies**
Partners include several top global pharmaceutical/biopharmaceutical companies and offer large to small company environments.
- O** **Outstanding Alumni Track Record**
Over 1,700 alumni hold prominent positions at many leading companies, including VP and C-suite levels.
- S** **Strong Network**
Fellows develop valuable, lasting connections with each other, alumni, Preceptors, and Rutgers EMSOP faculty.
- T** **Trusted and Proven Since 1984**
The Rutgers Fellowship Program is nationally recognized, trusted, and proven as the key pathway to industry for pharmacists as future leaders.
- E** **Enhanced Career Development**
Breadth of experiences informs career path choices, increasingly challenging assignments build depth of experience, and visibility creates opportunities - enhancing the potential for accelerated career paths.
- R** **Rigorous Academic Component**
Rutgers affiliation provides academic and professional development opportunities.

Because of its relationship with and close proximity to most of the nation's leading pharmaceutical and biopharmaceutical companies, EMSOP and the RPIF Program are uniquely capable of providing Fellows with advanced training in the pharmaceutical and biopharmaceutical industry.

Rutgers, The State University of New Jersey is one of the major state university systems in the United States. EMSOP is part of Rutgers Health and is the only state school of pharmacy in New Jersey. EMSOP is located on the University's main science and technology campus in Piscataway, New Jersey.

While RPIF offers all the benefits of a large program with an extensive network of distinguished professionals, Fellows receive the individual attention of a small program where they are known and supported as individuals.

Application Process and Eligibility Requirements

Pharmacy Fellows for the RPIF Program are selected on a nationally competitive basis. Candidates must have completed a Doctor of Pharmacy from an ACPE-accredited institution before July 1 of the fellowship term.

HOW TO APPLY:

The RPIF Program is highly competitive. **Candidates will be selected for interviews on a rolling basis, so we strongly encourage you to submit your application as soon as possible.**

Interested candidates may submit their application with short-answer questions and supporting materials (letter of intent, curriculum vitae, and 3 letters of recommendation) as soon as **October 11, 2024** by visiting our website at: <https://pharmafellows.rutgers.edu/how-to-apply/>

All application materials must be submitted electronically to the RPIF website per instructions on the site.

REQUIRED ITEMS:

SUBMIT BY:

Application with short-answer questions	October 18th
Letter of Intent (LOI)	October 18th
Curriculum Vitae (CV)	October 18th
Letters of Recommendation (LORs)	December 1st

ADDRESS LOI AND LORs TO:

Joseph A. Barone, PharmD, FCCP
Dean and Distinguished Professor
Ernest Mario School of Pharmacy
Rutgers, The State University of New Jersey
160 Frelinghuysen Road
Piscataway, NJ 08854-8020



"RPIF provides me transformative growth opportunities as I begin my pharmaceutical industry career. The Program's scale offers extensive networking across functional areas, while still delivering personalized attention for Fellows as they partake in opportunities like teaching, research, or committees. Through these opportunities I have developed crucial leadership and communication skills, while also gaining additional tools and connections to thrive in this dynamic field post-fellowship."

Morgan McCluskey Wirtz, PharmD, MBA
Medical Communications Fellow,
RPIF Chief Fellow



"As a Rutgers Fellow, I have had more opportunities through Rutgers and my company than I ever thought possible. The care and kindness of the leadership team and preceptors creates a learning environment that helps fellows flourish and prepare for their careers going forward."

Molly Nelson, PharmD
Global Scientific Content- Health Systems Fellow
RPIF Chief Fellow



"As a Rutgers fellow you'll experience the best of both worlds: the resources and opportunities of a large program combined with the individual support and tight-knit community of a small program. My capacity as both a leader and industry professional has grown immensely since joining—I'd choose RPIF every time!"

Macy Gipson, PharmD
Clinical Science,
Late Stage Development Fellow
RPIF Chief Fellow

Connect with us on social media: @RutgersFellow





Aligned First Offer Date December 16, 2024

The choice of a Post-Doctoral Industry Fellowship is an important decision. AIFA exists to promote a consensus first offer date for all Fellowship positions. We believe this is a positive reflection of the cultures our Programs offer and that culture is a critical consideration in choice of Fellowship.

We hope that other academic and non-academic Fellowship Programs will NOT pressure candidates to accept offers prior to this aligned offer date.